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Filing date: **01/31/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213683
Party	Plaintiff Genesco Brands, Inc.
Correspondence Address	NICHOLE D CHOLLET KILPATRICK TOWNSEND & STOCKTON LLP 1100 PEACHTREE STREET, SUITE 2800 ATLANTA, GA 30309-4530 UNITED STATES nchollet@ktslaw.com, tlord@ktslaw.com, jshanks@ktslaw.com, lcrumbley@ktslaw.com, lcrumbley@ktslaw.com
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Signature	/Nichole Davis Chollet/
Date	01/31/2014
Attachments	Genesco v. Anna Nova_ Motion to Substitute.pdf(34875 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

GENESCO BRANDS, LLC.)	
)	
)	
Opposer,)	
)	Serial No.: 85/776,348
v.)	Opposition No. 91213683
)	
ANNA NOVA PTY LTD,)	
)	
)	
Applicant.)	

REQUEST TO SUBSTITUTE, OR IN THE ALTERNATIVE, TO JOIN
GENESCO BRANDS, LLC

Pursuant to Trademark Rule 512, Opposer requests that Genesco Brands, LLC be substituted for Genesco Brands, Inc., the current opposer of record.

Genesco Brands, Inc. has changed its name to Genesco Brands, LLC. That change of name was recorded against the registrations at issue in this matter identified in Exhibit A (the “JOURNEYS Registrations”) on December 13, 2013. *See* Reel/Frame 5173/0237.

Accordingly, as the actual and record owner of the JOURNEY Registrations, Genesco Brands, LLC requests that it be substituted for Genesco Brands, Inc. in this action and the caption be amended to reflect the assignment and substitution. In the alternative, Opposer requests that Genesco Brands, LLC be joined as a party.

Date: January 31, 2014

Respectfully Submitted:

/Nichole Davis Chollet/
Tywanda H. Lord
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Tiffany R. Brown

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Attorneys for Opposer

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being filed electronically through the U.S. Patent and Trademark Office's ESTTA system on January 31, 2014.

/Louie Crumbley/
Kilpatrick Townsend & Stockton LLP

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)	Serial No.: 85/776,348
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Applicant.)	




This is to certify that the foregoing was served on applicant by depositing a true and correct copy in the first class mail, postage pre-paid, addressed as follows, with a courtesy copy sent by e-mail:

Anna Nova Pty Ltd.
Unit 7 40 Leonard Crescent, Brendale
Queensland 4500,
Australia
john.barnes@annanova.com.au

This 31st day of January, 2014.

/Louie W. Crumbley/
Kilpatrick Townsend & Stockton LLP

EXHIBIT A

Name of Mark	Registration No.	Goods/Services	First Use Date
JOURNEYS	1,475,093	"shoes" in International Class 025.	02/09/87
JOURNEYS	1,458,854	"retail shoe store services" in International Class 042.	12/17/86
JOURNEYS and Design 	3,099,876	<p>"footwear and apparel, namely, shoes, boots, hats, caps, hosiery, shirts, sweatshirts, sweatpants, coats, jackets, t-shirts, gloves, scarves, shorts, underwear, pants, and skirts" in International Class 025;</p> <p>"retail store services in the fields of footwear, apparel, backpacks, sports bags, jewelry and fashion accessories" in International Class 035.</p>	02/9/1987
JOURNEYS ZAPCARD and Design 	2,501,052	"providing prepaid payment cards redeemable for purchases in Applicant's retail stores" in International Class 036.	06/21/01
JOURNEYS ZAP CARD	2,620,681	"financial services in connection with the issuance of stored value cards" in International Class 036.	11/00/00
JOURNEYS AN ATTITUDE YOU CAN WEAR	1,558,147	"shoes" in International Class 025; and "retail shoe store services" in International Class 042.	07/15/88
JOURNEYS KIDZ and Design 	2,957,414	<p>"footwear and apparel, namely, shoes, boots, hats, caps, hosiery, shirts, sweatshirts, sweatpants, coats, jackets, t-shirts, gloves, scarves, shorts, underwear, pants, and skirts" in International Class 025;</p> <p>"retail store services in the fields of footwear, apparel, backpacks, sports bags, jewelry and fashion</p>	08/00/00

		accessories” in International Class 035.	
JOURNEYS KIDZ	2,952,068	<p>“footwear and apparel, namely, shoes, boots, hats, caps, hosiery, shirts, sweatshirts, sweatpants, coats, jackets, t-shirts, gloves, scarves, shorts, underwear, pants, and skirts” in International Class 025;</p> <p>”retail store services in the fields of footwear, apparel, backpacks, sports bags, jewelry and fashion accessories” in International Class 035.</p>	08/00/00
SHI BY JOURNEYS	3,406,723	<p>“footwear and apparel, namely, shoes, boots, hosiery, coats, scarves” in International Class 025;</p> <p>“retail stores services in the fields of footwear, apparel, handbags, jewelry and fashion accessories” in International Class 035.</p>	11/22/05